

## Appointment: Suzy Jarman joins KEMAT

**Brussels, Belgium – 1 August 2017. The team at KEMAT welcomes Suzy Jarman, who joins the company in the role of Marketing and Communications. This is a new position.**

Since 2009 Suzy has worked as Sub Editor then Editor of Lube magazine, the official journal of UEIL, published by UKLA, for which she sourced and wrote articles. Using her knowledge and ability to design and produce databases she built the online European Lubricants Industry Directory, ELID. Suzy was also part of the EuropaLub project creating the layout to provide a user interface. Furthermore, she made Lube go digital and was the driver in several other successful industry related projects including Lube Library. Attending lubricant conferences and seminars, she has met many people and gained significant knowledge in the industry. For twenty years prior to this she worked in Market Research, Marketing and Sales.

Her main hobbies are scuba diving in the UK and abroad, including underwater photography and videography. She also likes gardening and watercolour painting.

Suzy commented "It is a thrilling and exciting opportunity to work for a rapidly growing chemical company. KEMAT is the largest independent PIB distributor in EMEA and I'm looking forward to joining the very friendly team as well as taking part in the expansion. The diverse range of products including Polybutenes, Poly Alpha Olefins and Natural Oils as well as the different market segments such as lubes and greases, plastics and rubbers, sealants and adhesives, are all fascinating."

KEMAT's international B2B team is diverse and covers a broad range of expertise, from physics to chemistry, engineering to pharmaceutical science, management and logistics, all at a specialist level.

Simon Mason, the new Managing Director since 2016 has used his strong background in corporate management and commercial optimisation to grow KEMAT and take it to the next level: 2.0.

Simon said "During recent months, our experienced team has been extended with highly qualified people from commercial and technical backgrounds. We needed to strengthen our team with someone who has specialist skills in marketing and communications. Suzy's knowledge of the lubricants industry, enthusiasm to connect with people as well as creative and technical skills, make her the ideal candidate for this role. I am delighted that Suzy has joined us and I look forward to working with her."

**384 words**