

# Press Release



18 September 2023

## Appointment: Youngho Hwang

**Brussels, Belgium – 18 September 2023.** The team at KEMAT welcomes Youngho Hwang, who joins in the role of Advisor & Senior VP APAC, and will be based in Kemat's Hong Kong offices in Wanchai. Kemat is a full-service provider offering distribution and logistics solutions. Kemat offers repacking as well as tailor-made packing, flexible supply options, delivering polybutenes and related products in varying quantities throughout Europe, Middle East, and Africa; as well as comprehensive solutions for all ISO tank needs and economical logistics.

Youngho: "Over a period of 28 years, I worked for DL Chemical, a Korean Petrochemical Manufacturer, then later I moved to Daelim Corporation, the holding company of Daelim Group. I was at DL Chemical for 17 years, and throughout this time I was a Researcher and progressed to Head of PIB Business Team. During my eleven years at Daelim Corporation I was the Vice President of Petrochemical Sales and Marketing Operations in charge of PIB, PE, PI, and the Chemicals Business Unit, where I: managed sales performance and established global marketing strategies for all business units; operated a market-based, customer-oriented, and execution-oriented sales organisation; managed profitability-based sales performance and sales pipelines; and strengthened sales & marketing activities of the solution provider concept. Finally, I served as CEO of Daelim P&P Co. Ltd, a sales and marketing company specialising in polymers, a subsidiary of Daelim Corporation.

I studied at the Yonsei University in Seoul and was awarded a Master in Organic Chemistry in 1990. My hobby is golf, which I enjoy playing with friends and colleagues.

I would like to contribute to the 'sustainable' growth of KEMAT by identifying opportunities to grow KEMAT's existing and new businesses by fully utilising my insight into the petrochemical industry and my diverse value chain experience and business management skills."

Simon Mason, Managing Director: "I am excited to have Youngho join our team. As part of our company development and expansion plans, we continue to increase our experienced team with the appointment of Youngho. He brings a wealth of experience in many aspects of our portfolio. We welcome Youngho into our family and I look forward to working with him."

**362 words**