Press Release



1 February 2017

Brussels, Belgium – 1 February 2017. The team at KEMAT welcomes Tony de Brito as Chief Operating Officer for KEMAT, effective February 2017. Tony was with Novasol Chemicals for 18 years in the role of Chief Operating Officer. He brings with him strong experience and knowledge in finance and business operations.

His key strengths are developing new business processes and models, integrating computer systems to ensure that large organisations work together to increase capacity, improve performance and lower cost structure.

Tony stated "I am honoured to join the KEMAT team which is in harmony with my values and has a great foundation for the next stage of development. I am delighted to be taking part in KEMAT's expansion plans."

Simon Mason, Managing Director commented "This is an exciting time for Kemat and our customers. The main applications of polybutene are fuel and lubricant additives, adhesives, lubricants, electrical insulation, cosmetics, and personal care products. The major driving factor for growth of the worldwide polybutene market is a growing demand for PIB from global end-user industries. We are fortunate to strengthen our team with someone of such high calibre. Tony has proved himself to be an innovator and an invaluable company advocate. I am certain that he will continue to help grow the Kemat Group as we transition to a larger entity."

219 words



